

Communities speak out on COVID-19

 aidsfonds

Help spread their voices
#HIVCOVID19

Help spread community voices using this **social toolkit**

The new Aidsfonds campaign, '**Communities speak out on COVID-19**' amplifies the voices of people living with or vulnerable to HIV worldwide. This campaign shows the impact of COVID-19 restrictions, actions that communities are taking, and call-to-actions to governments.

We need your help to spread these voices! Only together can we create momentum around the AIDS response being left behind in a sea of COVID-19-related priorities. And, to make sure organisations such as the United Nations, the Global Fund, and local governments understand and act accordingly.

This campaign is expected to run for six months. Depending on how the pandemic develops, the campaign might be extended.



How you can join the movement

1. **Like & share** | Like, comment and share new stories and videos we post each Tuesday and Thursday at 12 pm (noon) CET on our Twitter channel ([see here](#)) and LinkedIn page ([see here](#)). View all stories and videos on [this campaign page](#)
2. **Create & share** | Raise awareness for this campaign by creating videos or social media posts yourself that cover your own challenges, actions and needs during this COVID-19 crisis. Use the hashtag **#HIVCOVID19**
3. **Activate & expand** | Besides your organisation's marketing team, activate all other colleagues in your organisation so they share the messages: ask them to like/share the social media posts right after publishing to maximise reach

Email your contact person at Aidsfonds or the communications team via international@aidsfonds.nl to explore other opportunities to join this movement via online/offline channels



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